

English 8  
Ms. Fogg

### “Animal Farm” Activity: Propaganda Down on the Farm

Review the following examples of propaganda. These have been used by countries and political parties within countries for centuries. Take some notes on our discussion.



Scapegoat

Doublespeak

Appeal to Hatred and Fear

Name-calling

Atrocity Story

Appeal to Sympathy for Underdog

Glittering Generalities

Glittering Names/Titles

Confusion

Now, find examples of a few of these in “Animal Farm”. State how effective they are and be prepared to prove your argument in our discussion.